

What's New in ESP

2021-09-29 - Jennifer M - What's New in ESP

ESP Orders Update

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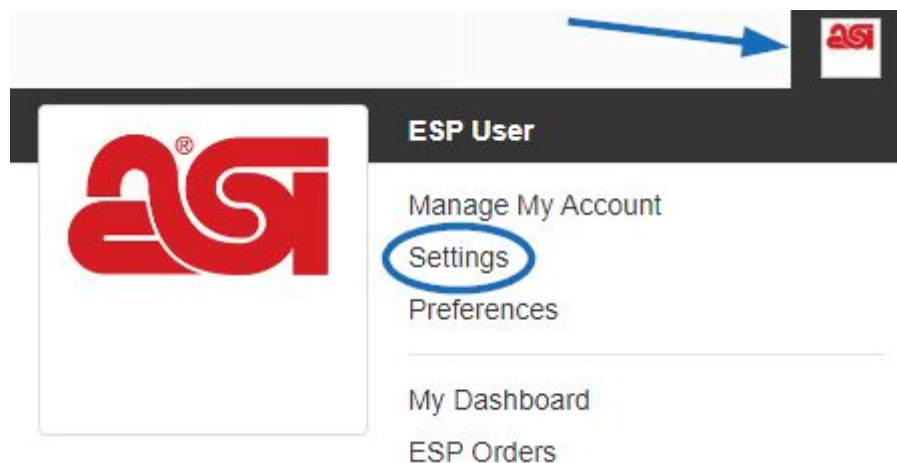
Email Marketing Update

- [Create Email Marketing List by Company Type](#)
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Admin Control for Discount Entries

A new setting is now available in the Company Profile section of the ESP Admin! This setting allows the administrator for a company to choose whether users of ESP Orders will be able to enter discounts on order documents.

To access this new option, click on the user icon in ESP and then click Settings.




Next, click on [Company Profile](#) from the options on the left. Let's see this setting in action:

Admin Setting:

Order Discount

- Do not allow users to edit or enter a discount for a quote, order, invoice, or sample request

What Happens in ESP Orders:

Subtotal:	\$1,275.00	\$2,125.00
Discount:	0.00%	\$0.00
Booked Margin:		\$850.00
		40.00%
Sales Tax:		\$0.00
 Use Current Rates		
Total Amount:		\$2,125.00

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Reminders to Upload Artwork During Checkout

During the check-out process there are now two reminder messages for customers to upload artwork.

One notification will be located at the top, just above "My Cart".

[My Cart](#) / [Personal Information](#) / [Payment Information](#) / [Review Order](#)

Don't forget to scroll to the bottom of this screen and upload your desired artwork.

My Cart

The second notification will be directly below the Order Summary, to the left of the Continue button.

Order Summary

Subtotal	\$24,942.48
Total (USD)	\$24,942.48

IMPORTANT: Exchange rates are set by the provider and are subject to change. Additional fees, such as setup, imprint and shipping charges may not be reflected in your order total. We will contact you to confirm these additional charges.

IMPORTANT: Please scroll down to upload your desired artwork.

Continue

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Create Email Marketing List by Company Type

When creating a [dynamic list](#) in Email Marketing, "Company Type" has been added as a rule option.

For example, if you wanted to send an email blast only to your prospects, you are now able to set a rule to create a list based on the company type of "prospect".

Create Rule

Match Type Match all Match any

Company Type equals Prospect *

[+Add New Rule](#)

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