



## What's New in ESP

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### ESP Websites Update

- [New "Always Free Set-Up" Option for Custom Products](#)

### CRM Update

- [Improved Import Capability in CRM](#)

#### New "Always Free Set-Up" Option for Custom Products

When working with custom products, there is now the option to check the "Always Free Set-Up" box in the Pricing tab.

The screenshot shows a navigation bar with tabs: Basic Details, Attributes, Imprinting, Pricing (highlighted with a red star), Media, and SKU & Inventory. Below the navigation bar, the Pricing tab is active. In the Pricing section, there is a checkbox labeled "Can order less than minimum" which is unchecked, and a checkbox labeled "Always Free Setup" which is checked and circled in blue. To the right of these checkboxes is a "Price Type" dropdown menu set to "Net Cost".

By using this checkbox, the option for free set-up will always be displayed on the product detail page.

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#### Improved Import Capability in CRM

When importing files into CRM, the system has received an upgrade to its processor which provides the ability to handle larger files than ever before! This improvement makes using CRM to manage your company and contact information more efficient.

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