



## ESP Quick Tip #70: Import an Email Marketing List

2024-03-19 - Jennifer M - ESP Quick Tips

To import a contact list, click on the Import File button. Select the format of the file you want to import. The file must contain a contact first name, contact last name, and email address.

**Note:** If you are using a CSV format, make sure the first row contains a header for each column.

The screenshot shows the 'Campaign List 2020' interface. Under the heading 'Select a File Format', there are five buttons: CSV, IIF, vCard, Outlook, and Google.

After you click on a file format, click on the Browse button to navigate to the file on your computer. Select the file, click on open, and then click on the Upload button.

The screenshot shows the 'Upload your Contacts from a single CSV file' dialog. It includes the instruction 'Please make sure each column in your CSV contains a heading.' and a checked checkbox 'Check file for conflicts before importing into CRM'. At the bottom, there is an 'Upload File' input field, a 'Browse' button (highlighted with a blue arrow), and an 'Upload' button.

Map the fields from the file using the available options for company and contact information. The system will sometimes assign an option for a field, but you may also have to map some fields.

Entity Resource **Suggestions** Skip

Contact Home Email

Contact Work Email

Contact Other Email

| Email         |
|---------------|
| jdoe1@abc.com |
| jdoe2@abc.com |
| jdoe3@abc.com |

Entity Resource Skip

Select a field to import to...

**Contact Title**

Edit Skip

| Title     |
|-----------|
| CEO       |
| COO       |
| President |

Entity Resource **Suggestions** Skip

Contact Home Phone

Contact Home Fax Phone

Contact Mobile Phone

Contact Office Phone

Contact Office Fax Phone

Contact Other Phone

Contact Orders Fax Phone

| Phone        |
|--------------|
| 555-555-5555 |
| 555-555-5555 |
| 555-555-5557 |

If there is a field in the uploaded file which you do not want to map, click on the Skip option.

Entity Resource **Skip**

Select a field to import to...

**Contact ID**

Edit Skip

| User Id |
|---------|
|         |
|         |
|         |

Entity Resource **Skip**

Select a field to import to...

**Contact First Name**

Edit Skip

| First Name |
|------------|
| John       |
| Jane       |
| Jennifer   |

Entity Resource **Skip**

Select a field to import to...

**Contact Last Name**

Edit Skip

| Last Name |
|-----------|
| Doe       |
| Doe       |
| Doe       |

[Learn more about Creating and Managing Lists in Email Marketing](#)