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The SKU Tab

Jennifer M - 2024-05-15 - ESP Updates

To manage the stock keeping unit (SKU) information for a product, click on the SKU tab.

Basic Details	Attributes	Imprinting	Pricing	Media	Сяки	Availability	Summary	$\geq$
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The SKU, which stands for stock keeping unit, is a product identifier used to distinguish each variation of a product.

If the product has only one SKU number for all of it's attributes (colors, sizes, etc.), add the SKU number in the Basic Details tab.

To add SKU information for multiple variations, meaning that a product has multiple attributes and each attribute has its own information, use the dropdowns to select one or two criteria to which the SKU is associated.

Make a selection	~	Make a selection	~	Show
Make a selection	-		1	
Product Color				
Size				

For example, if the product has a unique SKU number for each color in each size, use this dropdown to select size and product color. Then, click on the Show button.

oduct criteria (select one or two)			
Product Color 🗸	Size	~	Show

Each combination of available sizes in all product colors will be listed. Type or paste the SKU numbers for each size and color into the SKU box.

You are able to filter the results using the checkboxes on the right.

Product Color	✓ S	ize	Show			Clear All
Product Color	Size	SKU ( Required )	Warehouses	Hazmat	Close Out	Filter Results
Blue	12 oz		Choose	Unspecified ~		Product Color  Blue Red
Blue	16 oz		Choose None	Unspecified V		Vellow Size
Red	12 oz		Choose	Unspecified ~		♀ 12 oz ● 16 oz Filter the results and show on the variations you need to wo with by selecting from the vali below.
Red	16 oz		Choose	Unspecified v		
Yellow	12 oz		Choose	Unspecified ~		
Yellow	16 oz		Choose	Unspecified ~		

The Clear All button resets all entered information.

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Product Color	~	Size	~	Show	Clear A