



ESP Quick Tip #35: Display Multiple Images for Same Product in ESP Presentation

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The same product can be displayed in multiple colors in a single ESP Presentation. After logging into ESP Web, either open the existing presentation or create a new one.

In the ESP Presentations - Edit Products tab, click on the product you would like to display in multiple colors. Then, click on the Copy Product link below the image. You will then be able to select a different color for the copied product, while keeping all of the same product and pricing information for the item.

The quick video below will demonstrate how to copy a product, change the color of the image, and then open the preview to show an ESP Presentation with different images for the same product.

The screenshot shows the ESP Web interface. At the top, there are navigation tabs for ESP Web, Websites Admin, CRM, Orders, and Email Marketing. Below these are various menu items like Searches, Top Sellers, Projects, Presentations, New Suppliers, Supplier Catalogs, Specials, and Idea Center. The main content area is titled 'ESP Presentation' and shows a list of products. The first product is 'Ceramic Mug - US Only Pricing'. The product image shows a blue ceramic mug. To the right of the image, there are links for 'Hide | Edit' and 'Show | Edit'. Below the image, there is a 'Product Image' label and a small thumbnail of the blue mug. The product details include the product name, summary, and description.

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Ceramic Mug - US Only Pricing

Product Name Ceramic Mug - US Only Pricing

Summary Sturdy and durable ceramic mug available with multiple size, color, and handle options. Ideal for any promotional campaign.

Description Sturdy ceramic mug, available in both 12 and 16 ounces. Choose from a c-handle, d-handle, or ear handle for this microwave and dishwasher safe coffee mug.