



Advertising
Specialty
Institute®

[Product Support](#) > [My ASI](#) > [Counselor & Newsletters](#) > [Counselor Magazine](#)

Counselor Magazine

Tamika C - 2023-07-12 - Counselor & Newsletters

Counselor® the voice of the ad specialty industry, delivering award-winning editorial content 13x per year including the annual State of the Industry issue. The State of the Industry is an annual guide published through Counselor magazine provides key strategies to move your business forward.

When you [subscribe to Counselor magazine](#), you can choose to have issues delivered in print or digitally.