



Advertising  
Specialty  
Institute®

Knowledgebase > Resource Center > ASI Resources > Helpful Info > Unauthorized Logos

---

## Unauthorized Logos

Tamika C - 2024-01-29 - Helpful Info

ASI® maintains a list of companies and organizations whose logos/trademarks cannot appear in a catalog, ad, or website without proper authorization of the owner of the trademark and/or logo. Check out the full list of [unauthorized logos](#). Only the person who owns a trademarked logo can ask to be added to our list of logos not to be used in ASI publications.

### **To request your company's logo or trademark be added to the Unauthorized Logos list:**

The owner of the trademark needs to send an email to [cmachion@asicentral.com](mailto:cmachion@asicentral.com) or a letter on company letterhead to:

Chuck Machion  
ASI  
4800 Street Road  
Trevose, PA 19053

The list is updated upon request from an owner of the trademark and the approval of ASI's Legal department.