



ASI Membership Types

Tamika C - 2024-01-31 - Membership Information

ASI provides its members with resources to network, learn, and grow their promo product business.

[Become a member today!](#)

Distributor Membership

Do you have what it takes to sell promotional products and join a booming \$25.8 billion dollar industry? There's no big investment...no inventory to carry...no equipment to buy...no sales experience required. Best of all, with an ASI distributor membership, you have a distinct advantage over your competitors to help boost your profit potential. We'll supply you with all the tools you need to succeed—including insider industry information, business tools and world-class education that other industry organizations cannot or will not provide.

Join ASI and you'll see exactly how to:

- Grow your business with the #1 sourcing tool in the industry. You'll have instant access to ASI's comprehensive database of the largest searchable promotional product selection collection with over 1 million products.
- Promote your business 24/7 with your own website using your choice of ASI's professionally designed templates and deliver a world-class shopping experience to your clients.
- Benefit from tips and proven, personal advice to earn 40% profit selling products from your own home, on your schedule.
- Enjoy exclusive ASI members-only discounts, which can save you about \$4,000 per year.
- Free admission to all ASI trade shows that will help build your network to deliver new product ideas to your clients.

Supplier Membership

Do you produce a product that could be a great promotional product? Do you already sell into the retail market and are looking to expand into a new market? Answer Yes, then you're a perfect fit for an ASI supplier membership. Whether you produce one product or thousands, we have an ASI supplier membership package that can help you become successful. By becoming one of our ASI members, you are immediately tapped into the industry's #1 most powerful media and marketing engine. We supply you with the necessary means to not only expand but also sustain your business. ASI provides the tools and support they need to be successful.

There is a reason hundreds of new suppliers join ASI every year. More and more businesses are realizing their potential by opening new markets. Activate your membership today!

Team up with ASI and you'll see exactly how to:

- Open up a new sales channel. 71% of ASI supplier's revenue comes from selling promotional products.
- Leverage our growing network. Suppliers work with an average of 1,506 distributors, with an average order size of \$1,050.
- Benefit from tips and proven, personal advice to earn 35% profit selling products as a promotional product.
- Market with our full suite of advertising solutions. As a new member, we provide a kick-start advertising solution.
- Become the supplier of choice with our step-by-step Training Guide, a complete educational series that gives you a jump start on what you can expect in the industry.

Decorator Membership

Do you know the two most popular types of decorating methods? It's embroidery or screen printing. Do you provide these or decorating solutions perfect for a promotional product? Then ASI has a membership package for you. End buyers are looking for a one-stop solution. When you join ASI as a decorator, you enable distributors and suppliers to become the ultimate one-stop shop by including your service in their complete solution. Become a decorator with ASI and become a part of this powerful supply chain.

Team up with ASI and discover where you fit within our industry. To start, ask yourself...How do you see yourself? As a distributor with a decorator service or a supplier with a decorator service? Both types of membership give you FREE access to our national trade show. How do you want to market? For just \$30 more a month, the Supplier Decorator package enables you to not only join but market your services with a kick-start advertising solution.

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- Free admission to all ASI trade shows will help build your network to deliver new product ideas to your clients.

Canadian Membership

Are you located in Canada and want to be a promotional products distributor? Get ready to sell promo in this \$25.8 billion industry with an ASI Canadian membership. ASI Canada has products, services, and a dedicated team of experts just for you. ASI Canada's ESP and ESP Websites allow you and your customers to access Canadian-only products, view prices in Canadian currency and calculate taxes. You can even attend industry events in Canada to find new products and meet Canadian-friendly suppliers in person. You can also take free industry education classes.

Visit ASICentral.ca to learn more.

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Equipment Membership

With an ASI equipment membership, we enable you to market your products directly to ASI distributors and suppliers who are looking for equipment solutions. Our equipment packages provide a full suite of marketing services to help get your products seen among the decision-makers and purchasers of the industry.

Team up with ASI and learn how your products can be part of the bigger solution. It's all about the right audience. Whether you're looking for screen printers, embroidered, or all suppliers, we have a customized equipment package suitable for your audience.

More exposure to the right audience. Each equipment membership package combines the best of supplier membership benefits WITH an expanded advertising marketing campaign. This is more exposure, over more time, to the specific audience you are looking for.

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International Membership

Are you located outside of the United States and interested in becoming a promotional product distributor? Do you have what it takes to sell promotional products and join a booming \$25.8 billion dollar industry? There's no big investment...no inventory to carry...no equipment to buy...no sales experience required. Best of all, with an ASI international membership, you have a distinct advantage over your competitors to help boost your profit potential.

ASI will supply you with all the tools you need to succeed—including insider industry information, business tools, and world-class education.

To learn more about ASI membership, contact our multilingual representative Pablo Pizzichini at PPizzichini@asicentral.com or call 215-953-3095.

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