

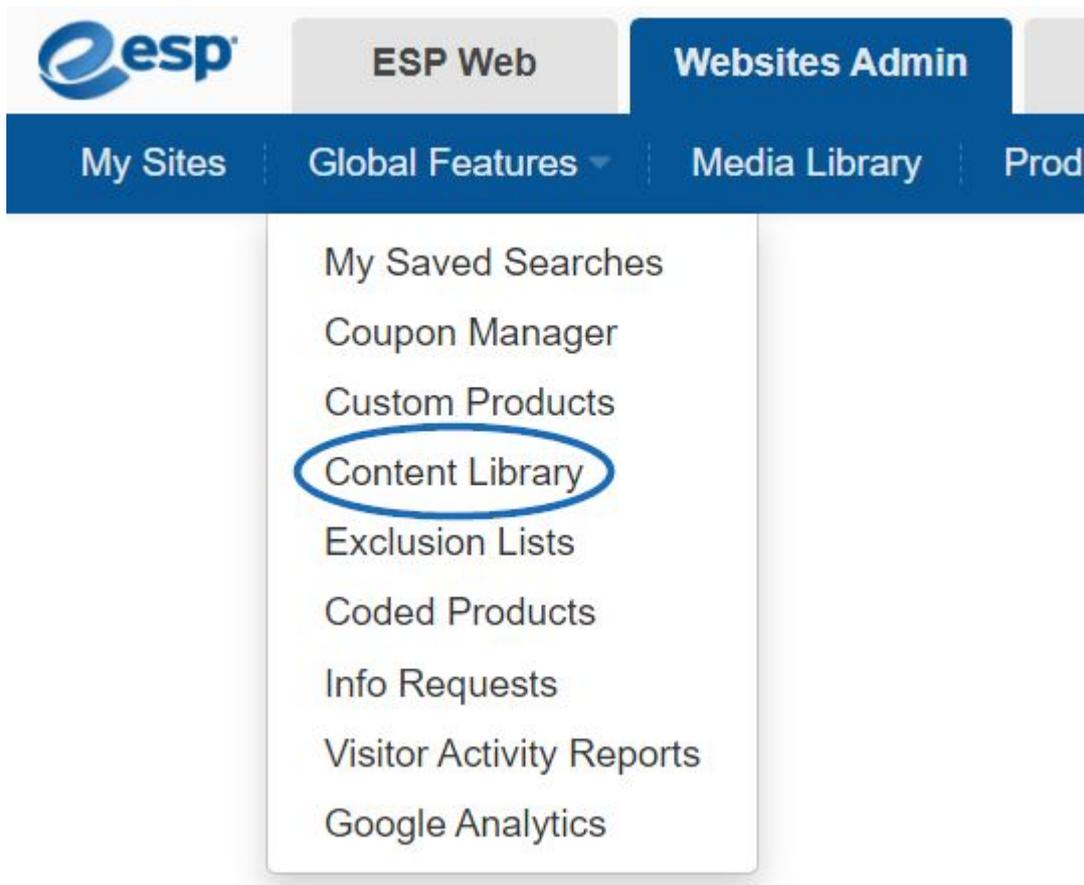


## Adding a Blog to Your ESP Website

Tamika C - 2019-09-19 - Manage Site Content

A company blog can help your clients stay up-to-date with news and press release information within your company and the promotional products industry!

To add company feed to your ESP Website, the first step is to create the content itself. To do this, log into the ESP Websites admin, click on Global Features and select Content Library.



Click on the Add New Content button.

## Content Library

Library [Edit Content](#)

Show ASI Content

Library Items

Search:  Show  entries

| Title             | Categories | Markets | Level   | Actions                                       |
|-------------------|------------|---------|---------|---|
| Decoration Notice |            |         | Company | Edit View <input type="button" value="More"/> |
| Sample Content    |            |         | Company | Edit View <input type="button" value="More"/> |

<< < 1 > >>

Showing 1 to 2 of 2 entries

[Add New Content](#)

Use the available toolbars to create your content. If you want to add HTML code, click on the <> HTML option on the bottom toolbar to enter coded content. If you need information on current event in the promotional products industry, the news page on [ASI Central](#) is an excellent source. When you are finished entering and editing content, go to the Properties box on the right. Enter a title for your content, check "Blog" and enter a Release Date. Click on the Save button.

## Content Library

Library [Add New Content](#)

Enter WYSIWYG content here

**Properties**

**Title\***

**Categories**

- Blog
- Case Study
- News
- Overview

**Markets**

- Automotive
- NonProfit
- Default
- Education
- Financial
- Healthcare

**Level**

Company

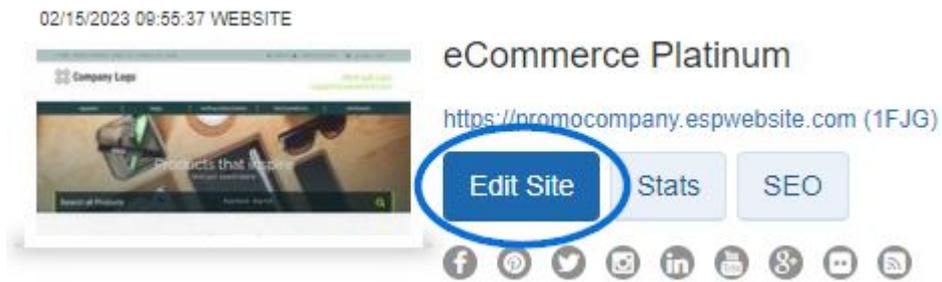
**Release Date\***

Next, click on My Sites from the Management toolbar.

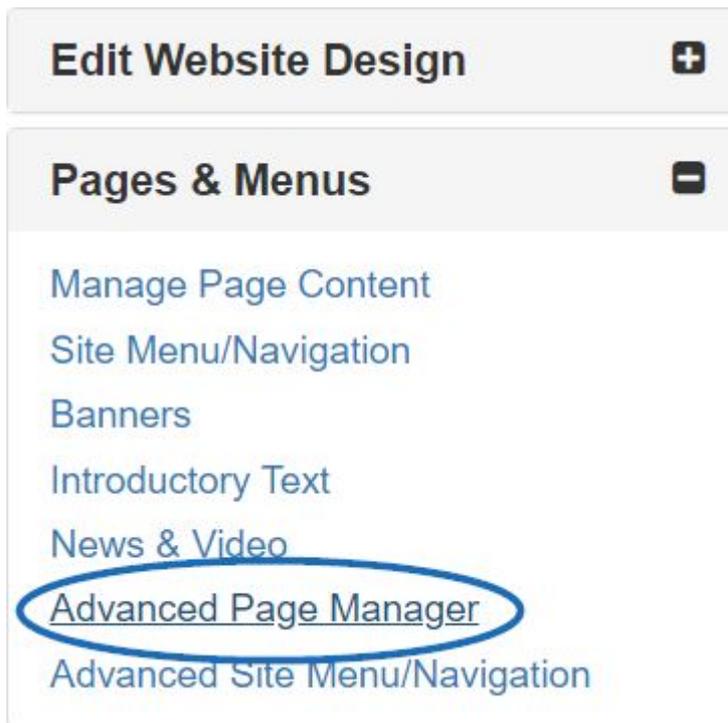
 **ESP Web** **Websites Admin** **CRM** **Orders**

**My Sites** Global Features **Media Library** **Products** **Product Collections**

Then, click on the Edit Site button.



Expand the Pages & Menus section and select Advanced Page Manager



Click on the Edit Page tab and then use the Select Page dropdown to choose the page on which you would like to include your blog. Drag and drop the Editorial Content Feed to a section of the page.

Manage Pages

[Edit Page](#)

Manage Pages allows you to add, edit, copy or remove your Website pages. Click "Create New Page" to create a new page for your site.

### Manage Pages

Search:  Show  entries

| Default                  | Page Name ^  | Page Title ^ | Actions  |
|--------------------------|--------------|--------------|--|
| <input type="checkbox"/> | AboutUs      | About Us     | <a href="#">Edit</a> <a href="#">Preview</a><br>More ▾ |
| <input type="checkbox"/> | AllSets      | AllSets      | <a href="#">Edit</a> <a href="#">Preview</a><br>More ▾ |
| <input type="checkbox"/> | Article      | Article      | <a href="#">Edit</a> <a href="#">Preview</a><br>More ▾ |
| <input type="checkbox"/> | BlogPage     | Blog Page    | <a href="#">Edit</a> <a href="#">Preview</a><br>More ▾ |
| <input type="checkbox"/> | Configurator | Configurator | <a href="#">Edit</a> <a href="#">Preview</a><br>More ▾ |
| <input type="checkbox"/> | ContactUs    | Contact Us   | <a href="#">Edit</a> <a href="#">Preview</a><br>More ▾ |
| <input type="checkbox"/> | Event        | Event        | <a href="#">Edit</a> <a href="#">Preview</a><br>More ▾ |

**Properties**

**Page Name\***

**Page Title\***

Default Page

**Page Layout\***

**Meta Description**

**Meta Keywords**

In the Module Settings, select Blog in the Categories area. Then, click on Save.

**Module Settings** ✕  
  

**Market Groups**

- Automotive
- Default
- Education
- Financial

**Categories**

- Blog**
- Case Study
- News
- Overview

Scroll back to the top of the ESP Websites Admin and click on the Make Changes Live link.

ABC Promotional

<https://abc.promotions.espwebsite.com> (0BHM)

[Preview](#)

[View Live Site](#)

[Make Changes Live](#)

Your blog will now be displayed on your ESP Website.