



## ESP Quick Tip #18: Add a Custom Video to an ESP Website

2021-08-31 - Jennifer M - ESP Quick Tips

To use a video from a source outside of ASI on an ESP Website, you will need to have the embed URL for that video. For example, if you would like to include a video from YouTube, click on the Share button below the video.

The screenshot shows a YouTube video player interface. At the top left is the YouTube logo and a search bar. The video player itself shows a blue and white abstract background with the text "ESP Websites: Advanced" in large blue font, followed by "Instructor: Wendy Dujmovic" and "ASI Technical Product Support" in smaller blue font. Below the video player is a control bar with play, pause, and volume icons, and a progress bar showing "0:00 / 27:32". Below the control bar, the video title "ESP Websites: Advanced" and view count "1,473 views · Jan 22, 2020" are displayed. At the bottom right, there are icons for like (1), dislike (0), share, save, and a menu icon. A blue arrow points to the share icon.


On the next screen, click on the Embed option.

Share ✕



  
Embed
 


  
WhatsApp
 


  
Facebook
 


  
Twitter
 


  
Email
 


  
카카오톡  
리
 



COPY

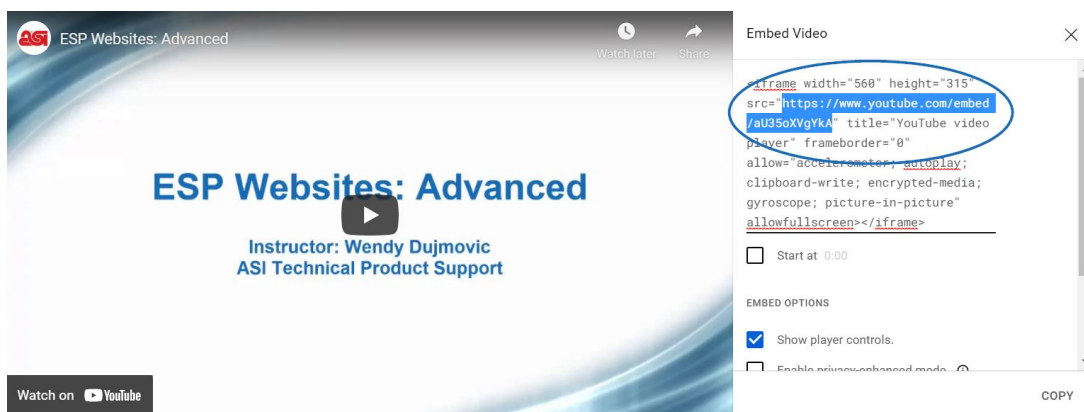
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Start at 0:00

### Can I Just Copy the URL Shown?

Unfortunately, no. You will need the specific embed URL in order to have the video displayed properly on your site.

You will see the full embed code on the right. Look in the code for **src=** with the URL between the quotations. Highlight and copy just the text between the quotes.



The screenshot shows a video player for 'ESP Websites: Advanced' by 'Instructor: Wendy Dujmovic, ASI Technical Product Support'. An 'Embed Video' window is open on the right, displaying the following code:

```

<iframe width="560" height="315"
src="https://www.youtube.com/embed/aU35oXVgYkA" title="YouTube video player" frameborder="0"
allow="accelerometer; autoplay; clipboard-write; encrypted-media; gyroscope; picture-in-picture"
allowfullscreen></iframe>

```

The `src="https://www.youtube.com/embed/aU35oXVgYkA"` portion is highlighted in blue in the original image. Below the code, there are 'EMBED OPTIONS' including 'Start at 0:00' (unchecked), 'Show player controls.' (checked), and 'Enable privacy-enhanced mode.' (unchecked).

Once the embed URL has been copied, log into [ESP Web](#) and click on the Websites Admin tab.



The screenshot shows the top navigation bar of the ESP Web interface. The 'Websites Admin' tab is circled in blue. Other tabs include 'ESP Web', 'CRM', 'Orders', and 'Email Marketing'. Below the tabs, there is a secondary navigation bar with links for 'Searches', 'Top Sellers', 'Projects', 'Presentations', 'New Suppliers', 'Supplier Catalogs', 'Specials', and 'Idea Center' (marked as 'New').

On the Websites Admin homepage, you will be able to view all available sites for your company. Locate your site and then click on the Edit button.



## eCommerce Platinum

<https://promocompany.espwebsite.com> (1FJG)

**Edit Site**

Stats

SEO



From the links on the left, expand the Pages & Menus section and click on Advanced Page Manager. The Advanced Page Manager section is where you can edit and create new pages for use on your ESP Website.

**Edit Website Design**



**Pages & Menus**



Manage Page Content

Site Menu/Navigation

Banners

Introductory Text

News & Video

**Advanced Page Manager**

Advanced Site Menu/Navigation

**Manage Products**



**Website Settings**



**Ecommerce**



**Tools**



You will see two tabs: Manage Pages and Edit Pages. Click on the Edit Pages tab.

Manage Pages

Edit Page

Modifications made to your Website pages using Advanced Design tools could cause standard Design Studio tools to no longer apply to certain features and functionality on your Website. To get started, select a page to edit, or create a new page. Next, select the modules you want to display and customize.

Modules

About Us

Choose Module:

Select Page

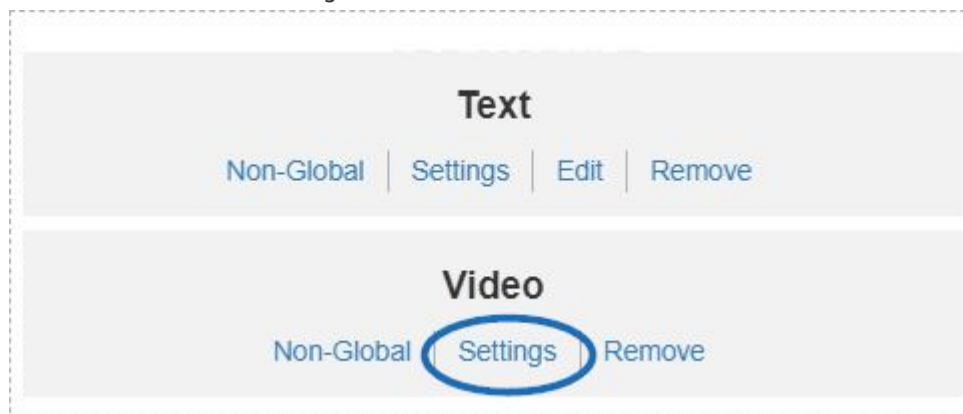
Home

Create New Page

All ESP Websites templates are composed of "modules" and "zones". A module is a feature of the site (product collection, video, banners, image, etc) and a zone is where on the page the module should be located. Before making any changes, use the dropdown to select which page of your site you would like to edit. In this example, "Home" is selected. "Home" is the main landing page visitors are shown when they access your site.

All of the available module types are located on the left and the available page zones are shown on the right.

- If there is already a video on your site, you can edit the video module to replace the current one. Scan through the current modules on the page, once you see the video module, click on the Settings link.



- If you need to add a video module, scroll to the bottom of the modules section. Then, drag and drop the video module to the zone on the page. [Show me an example of dragging and dropping the module to a zone.](#)

Whether you are editing an existing video module or have added a new one, you will need to enter the video title and paste the embed URL in the Feature Video URL box. It is vital that the Visible dropdown is set to "True" in order to have the video shown on the page. When you are finished entering this information, click on Save.

### Module Settings ✕

**Title**

**Feature Video URL**

**Visible**  ▼

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[Close](#) [Save](#)

When you are finished, go to the toolbar towards the top of the page and click on the Make Changes Live link.

## ABC Promotional

<https://abcpromotions.espwebsite.com> (OBHM)

[Preview](#)

[View Live Site](#)

[Make Changes Live](#)