



ESP Quick Tip #37: End-Buyer Safe and Client Safe Mode

2022-05-19 - Jennifer M - ESP Quick Tips

There are two modes available in ESP that hide sensitive information: Client Safe Mode and End Buyer Safe options. But, what is the difference between these two options?

• End Buyer Safe

The "End Buyer Safe" option refers to controlling which fields are displayed in the product search results, replacing the supplier's product number with the coded product number while simultaneously hiding the supplier's information and net cost.

The screenshot shows the ESP product search interface. At the top, there are navigation tabs: Websites Admin, CRM, Orders, Email Marketing, Projects, Presentations, New Suppliers, Supplier Catalogs, Specials, and Idea Center (New). Below these are search filters for Products, Price, and Quantity, with a Search button and an Advanced Search link. The main content area shows search results for 'Products (3)'. The results are displayed in a list view. The first result is a 'T-Shirt' (CM1216) with a price of \$20.00 and a cost of \$10.00. The second result is a 'Ceramic Mug - US and CAD Pricing' (CM1216) with a price of \$5.00 and a cost of \$3.00. The third result is a 'Ceramic Mug - US Only Pricing' (CM1216) with a price of \$5.00 and a cost of \$3.00. Each result includes a product image, a supplier name (ASI Tech Training), a product number, and a list of options.

Product	Supplier	Product Number	Price	Cost
T-Shirt	ASI Tech Training	CM1216	1 @ \$20.00	1 @ \$10.00
Ceramic Mug - US and CAD Pricing	ASI Tech Training	CM1216	12 @ \$5.00 (R)	12 @ \$3.00
Ceramic Mug - US Only Pricing	ASI Tech Training	CM1216	12 @ \$5.00 (R)	12 @ \$3.00

• Client Safe Mode

Client Safe Mode will also hide the supplier's information and net cost from product search results, but the product number will remain. However, client safe mode also hide all supplier related from ESP, including Supplier Search, New Suppliers, and Supplier Catalogs.

3 results
from 1 Supplier

Search within

You've selected [Clear All](#) | [Save](#)
 88465 [Remove](#)

Quantity

Category ▲

- MUGS & STEINS 2
- GOLF/POLO SHIRTS 1
- SHIRTS 1

Price ▲

- \$5.00 - \$10.00 2
- \$20.00 - \$50.00 1




Color ▲

- Yellow Shades 2
- White Shades 1

Material ▲

Products (3) Catalogs (0) [Save this Search](#) | [Print](#)

View: [List](#) [Grid](#) [Image](#) [Customize Results](#) Sort By: [Default](#)

<input type="checkbox"/>	 <p>T-Shirt CM1216 AS1 Tech Training asi/88465 PLATINUM Not Rated</p>	<p>Options</p> <ul style="list-style-type: none"> • Blue, Cardinal, Yellow-White • 28, 30, 32, 34, 36, 38, 40, 42, 44, 46, 48, 50, 52, 54, 56, 58, 60, 62, 64, 66, 68, 70, 72, 74, 76, 78, 80, 82, 84, 86, 88, 90, 92, 94, 96, 98, 100 • 7-10 business days + More 	<p>PRICE: 1 @ \$20.00 COST: 1 @ \$10.00</p>
<input type="checkbox"/>	 <p>Ceramic Mug - US and CAD Pricing CM1216 AS1 Tech Training asi/88465 PLATINUM Not Rated</p>	<p>Options</p> <ul style="list-style-type: none"> • Blue, Red, Yellow • 12 oz, 16 oz • 7 business days + More 	<p>PRICE: 12 @ \$5.00 (R) COST: 12 @ \$3.00</p>
<input type="checkbox"/>	 <p>Ceramic Mug - US Only Pricing CM1216 AS1 Tech Training asi/88465 PLATINUM Not Rated</p>	<p>Options</p> <ul style="list-style-type: none"> • Blue, Red, Yellow • 12 oz, 16 oz • 7 business days + More 	<p>PRICE: 12 @ \$5.00 (R) COST: 12 @ \$3.00</p>