



Advertising
Specialty
Institute®

What's New > What's New in ESP > What's New in ESP

What's New in ESP

2021-03-02 - Jennifer M - What's New in ESP

ESP Web Update

- [Enhancements to Search](#)
- [Improvements to Manage My Account Area](#)

ESP Websites and Company Stores Update

- [Updates to Privacy Policy](#)
-

Enhancements to Search

Two enhancements have been made to the ESP Search:

- Products are now more specifically categorized, which will help you find just the right item faster than ever!
- The Quality Certification Alliance (QCA) no longer provides Quality Certifications for products. As a result, ASI will be removing the QCA Certified checkbox from the Advanced Search, as well as the option to narrow by QCA Certified in the Narrow Results section.

[Return to Top](#)

Updated Design of Manage My Account Area

The design of the Manage My Account section of ESP Web has been updated! Check out the before and after:



Tools ? Help



Edit User

Company Name: ASI Tech Training
asi/ 900011

User

ESP MI User

Phone 800 5461350 ext. Extension

Mobile Area Code Phone Number ext. Extension

Fax Area Code Phone Number ext. Extension

E-mail knowledgebase@asicentral.com

Alternate E-mail Alternate E-mail

User Roles

☒ Sales Rep

Login Information

Username ASISupport

Password [Edit Password](#)

Password Hint password hint

☐ Check this box to permit account updates via the phone.

Phone Password Phone Password

Security Question

What is the name of your first school? 

BEFORE

[Return to Top](#)

Updates to Privacy Policy

The Privacy Policy statements for ESP Websites and Company Stores have been updated to maintain compliance with the California Consumer Privacy Act (CCPA).

[Return to Top](#)
