



ESP Quick Tip #35: Display Multiple Images for Same Product in ESP Presentation

2022-04-19 - Jennifer M - ESP Quick Tips

The same product can be displayed in multiple colors in a single ESP Presentation. After logging into ESP Web, either open the existing presentation or create a new one.

In the ESP Presentations - Edit Products tab, click on the product you would like to display in multiple colors. Then, click on the Copy Product link below the image. You will then be able to select a different color for the copied product, while keeping all of the same product and pricing information for the item.

The quick video below will demonstrate how to copy a product, change the color of the image, and then open the preview to show an ESP Presentation with different images for the same product.

The screenshot shows the ESP Web interface. At the top, there are navigation tabs for 'ESP Web', 'Websites Admin', 'CRM', 'Orders', and 'Email Marketing'. Below these are various menu items like 'Searches', 'Top Sellers', 'Projects', 'Presentations', 'New Suppliers', 'Supplier Catalogs', 'Specials', and 'Idea Center'. A 'Print GIZMO' button is visible in the top right. The main content area is titled 'ESP Presentation' and shows a list of products. The first product is 'Ceramic Mug - US Only Pricing'. Below the product name, there is a 'Product Image' section with a blue mug image. To the right of the image, there are links for '[Hide | Edit]', '[Show | Edit]', and '[Hide | Edit]'. The product details include a 'Product Name' and a 'Summary'.

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Ceramic Mug - US Only Pricing

Product Name Ceramic Mug - US Only Pricing

Summary Sturdy and durable ceramic mug available with multiple size, color, and handle options. Ideal for any promotional campaign.

Description Sturdy ceramic mug, available in both 12 and 16 ounces. Choose from a c-handle, d-handle, or ear handle for this microwave and dishwasher safe coffee mug.