

Using Social Media

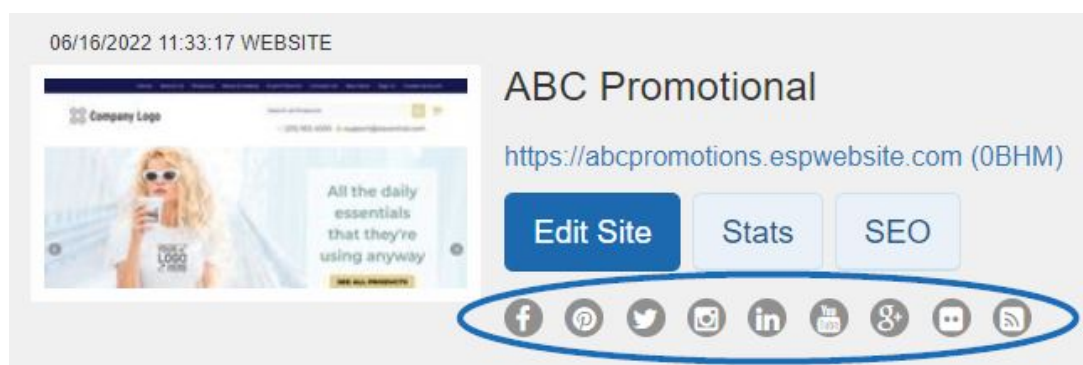
Tamika C - 2023-04-19 - Domains, Security & SEO

Social Media websites such as Facebook, Twitter, LinkedIn and other networking sites provide easy to implement tools enabling you to promote your business to a widespread audience.

Get started today by adding social media links to your ESP Website.

Adding Social Media Links

Social media links are your networking site URLs and can be shown on your ESP Website or Company Store. To include social media links on your site, go to the ESP Websites admin. Then, click on the icon for the social media link you would like to add.



A window will open where you can add links to Facebook, Pinterest, Twitter, Instagram, LinkedIn, YouTube, Google+, Flickr and/or your blog.

Note: Adding the URL for Facebook and/or Twitter will link to the company page, not put the like icon on your site.

When you have finished, click on Apply.

Add Social media to your site ✕

Enter or copy & paste the URL of your social media site into the fields below:

Facebook URL:
f Preview

Pinterest URL:
p Preview

Twitter URL:
t Preview

Instagram URL:
i Preview

Linkedin URL:
in Preview

Youtube URL:
y Preview

Google+ URL:
g+ Preview

Flickr URL:
f Preview

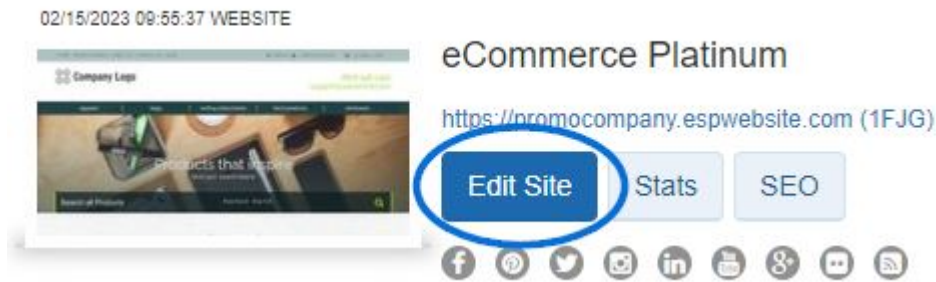
Blog URL:
b Preview

Adding the Tweet and LinkedIn Share Buttons

Use the instructions available on [Twitter](#) and [LinkedIn](#) to get the proper coding that is needed.

After you have copied the code, follow these steps to add it to your site:

1. Log into the ESP Websites admin and click on the Edit Site button for the site you would like to use.



2. Expand the [Pages & Menus](#) section and then click on Advanced Page Manager.
3. Click on the Edit Page tab and use the Select Page dropdown to choose the page where the Like button should be added.
4. You will need to add a new text module. To do this:
 - o From the list of modules on the left, click and drag a Text module into a zone on the right.
 - o Do not make a selection from the Content dropdown, click on Save.
 - o Once you have the text module added to the page, click on the Edit link.



- o In the Edit Content window, click on the HTML button at the bottom of the content area. Then, paste in the code.
5. In the Properties box, it is recommended that you add a title and check the Save to Content Library checkbox so that this code will be saved in your Content Library. The Content Library is located in the [Global Features](#) menu. Click on the Save button when you are finished.
 6. Click on the Make Changes Live link at the top on the page.



Share Links on Products

On your ESP Website (or Company Store), there are share links available in the "Share" box of the Product Detail view.

Magnetic Whiteboard Calendar

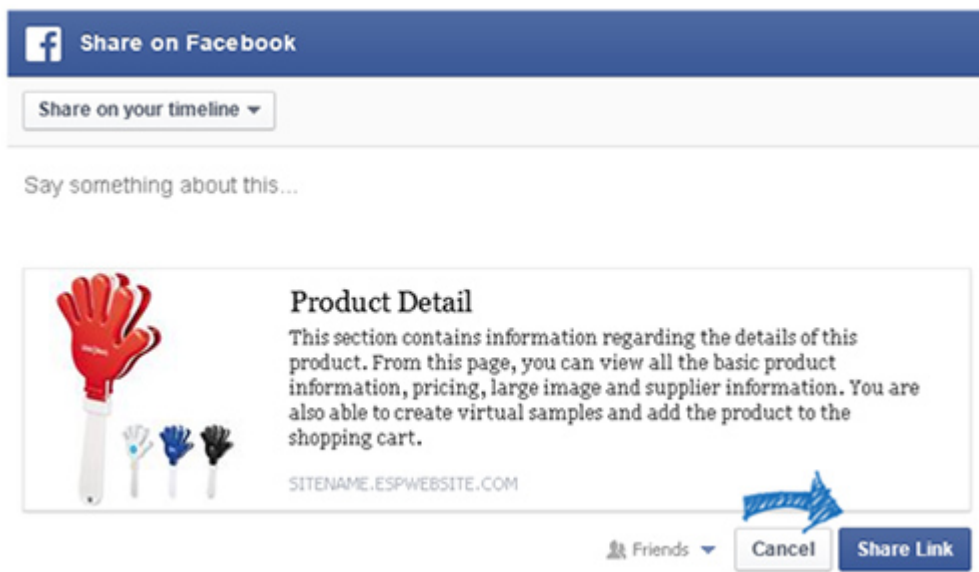
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Clicking on the icon will share the product on your social media site or open it in an email. The available share links are Facebook, Pinterest, Twitter and LinkedIn.

You will be able to add your own information about the product prior to sharing it.

For example, clicking on the Facebook share link enables you to review the information prior to sharing it.

A screenshot of a Facebook share dialog. At the top is a dark blue header with the Facebook logo and the text "Share on Facebook". Below this is a white box with a dropdown menu that says "Share on your timeline". Underneath is a text input field with the placeholder "Say something about this...". The main content area features a product image of a red work glove, with three smaller images below it showing white, blue, and black gloves. To the right of the images is the heading "Product Detail" followed by a paragraph: "This section contains information regarding the details of this product. From this page, you can view all the basic product information, pricing, large image and supplier information. You are also able to create virtual samples and add the product to the shopping cart." Below the text is the URL "SITENAME.ESPWEBSITE.COM". At the bottom right, there is a "Friends" dropdown menu, a "Cancel" button, and a "Share Link" button. A blue arrow points to the "Share Link" button.