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The Scorecard Tab

Jennifer M - 2019-10-25 - ESP Updates

The Scorecard Tab provides information regarding product performance and helps you see at a glance which products can be improved.

The screenshot shows the top navigation bar of the ESP interface. On the left is the 'e'esp logo. To its right is the text 'Product Updates Scorecard'. Below this is a horizontal toolbar with several tabs: 'Scorecard' (which is highlighted with a blue oval), 'Media Library', 'Manage Products', 'Catalog & Compliance', 'Supplier Info', and 'Specials'.

Product Score Summary

In this section of the Scorecard, you can see a brief overview of all active products and their scoring. The scoring of each product is based on its ability to be located in a search and processed through the ESP ordering system. This toolbar is fixed and will remain as you scroll down.



Improvement Center

The Improvement Center provides a snapshot of various fields where adding information would make your products more searchable or increase order accuracy. Click on a number to view the products within a section in the Manage Products tab. The number under each heading indicates the number of products missing information for that heading. Find out how to improve your supplier rating by contacting Ratings@asicentral.com. Clicking on the stars in the Supplier Performance Rating section will bring you to the Supplier Info tab.



The available fields are:

Unconfirmed Products

Count of active products that do not have the box checked for 'Product Confirmed through'. The Confirmed Accurate logo tells distributors that you will honor the product pricing listed

on ESP, making them more likely to do business with you.

Missing Shipping Details

Attributes used by the ESP Shipping Estimator to provide distributors with the ability to estimate their shipping costs.

Missing Main Image

Active products that have no images associated. Products are required to have at least one image in order to be active on ESP.

Missing Imprint Details

Active products that do not indicate an imprint method or 'Sold Unimprinted' OR an active product that has an imprint method, but is missing additional information.

Supplier Performance Rating

Star rating based on feedback from distributors after a completed transaction.

In addition to the quick snapshot, the Search and Order Details sections also provide information regarding missing information.

Search and Order Details

In the **Search** area, attributes categorized as allowing for better search ability will appear in this section only when a product is missing the information. Clicking on a link will open the Manage Products tab and display the products which are missing information in the field you selected. Use the dropdown to sort the fields by the number of products missing from the listed attribute.

Search		Sort By:
Add missing attributes below to make your products more searchable		Most to Least ▾
227 product(s) missing Catalog source & Page #	119 product(s) missing Imprint Method	
225 product(s) missing Themes	57 product(s) missing Multiple Images	
215 product(s) missing Material	27 product(s) missing Image Tag(s)	
208 product(s) missing Production/Rush Time	19 product(s) missing Product Number	
186 product(s) missing Size		

In the **Order Details** area, attributes categorized as allowing for order accuracy will appear in this section only when a product does not have that attribute filled in. Use the dropdown to sort the fields by the number of products missing from the listed attribute.

Order Details		Sort By:
Update the info below to ensure order accuracy		Most to Least ▾
224 product(s) missing Shipping Weight	66 product(s) missing Imprint Charges	
224 product(s) missing # of Items Per Container	46 product(s) missing SKU	
224 product(s) missing Shipping Dimensions		
205 product(s) missing Imprint Size		
205 product(s) missing Imprint Location		
202 product(s) missing Imprint Colors		

For more information on the available fields, please refer to the [Search and Order Details Sections Field Descriptions Guide](#).

Scorecard Email Frequency

Users of ESP Updates will receive an email with the scorecard information. The default frequency will be set to Biannually, but clicking on the Change button will enable you to modify the frequency from Semi-Annual to quarterly, monthly, or never.

Change Email Frequency

Frequency of Email Updates:

You will receive an email on December 15th and June 15th every year.

Work In Progress

Work In Progress will be for both currently active products that have saved changes which were not Made Active and/or products that have never been made active but are saved in the ESP Updates system. Click on the number to view those products in the Manage Products tab.

Recent Activity

The Recent Activity box will contain up to the last 6 products which you have worked on regardless of their status (i.e. active, in progress, inactive). Click on the thumbnail image to access the Basic Details tab for the product.

