



Advertising  
Specialty  
Institute®

[What's New](#) > [What's New in ESP](#) > [What's New in ESP](#)

---

## What's New in ESP

2021-03-02 - Jennifer M - What's New in ESP

### ESP Web Update

- [Enhancements to Search](#)
- [Improvements to Manage My Account Area](#)

### ESP Websites and Company Stores Update

- [Updates to Privacy Policy](#)
- 

#### Enhancements to Search

Two enhancements have been made to the ESP Search:

- Products are now more specifically categorized, which will help you find just the right item faster than ever!
- The Quality Certification Alliance (QCA) no longer provides Quality Certifications for products. As a result, ASI will be removing the QCA Certified checkbox from the Advanced Search, as well as the option to narrow by QCA Certified in the Narrow Results section.

[Return to Top](#)

---

#### Updated Design of Manage My Account Area

The design of the Manage My Account section of ESP Web has been updated! Check out the before and after:

**espadmin**

Tools ? Help

**Edit User**

Company Name: ASI Tech Training  
asi/ 900011

**User**

ESP [ ] MI [ ] User [ ]

Phone 800 [ ] 5461350 [ ] ext. [ ] Extension [ ]

Mobile Area Code [ ] Phone Number [ ] ext. [ ] Extension [ ]

Fax Area Code [ ] Phone Number [ ] ext. [ ] Extension [ ]

E-mail knowledgebase@asicentral.com [ ]

Alternate E-mail Alternate E-mail [ ]

**User Roles**

Sales Rep

**Login Information**

Username ASISupport [ ]

Password [ ] [Edit Password](#)

Password Hint password hint [ ]

Check this box to permit account updates via the phone.

Phone Password Phone Password [ ]

**Security Question**

What is the name of your first school? [ ]

**BEFORE**

[Return to Top](#)

### Updates to Privacy Policy

The Privacy Policy statements for ESP Websites and Company Stores have been updated to maintain compliance with the California Consumer Privacy Act (CCPA).

[Return to Top](#)