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What's New in ESP

2019-10-09 - Jennifer S - in [General](#)

ESP Web Updates

- [NEW FEATURE: ESP Idea Center!](#)
- [Ability to Sort in Presentations](#)
- [Presentation Image Replacement Options](#)

ESP CRM & Orders Updates

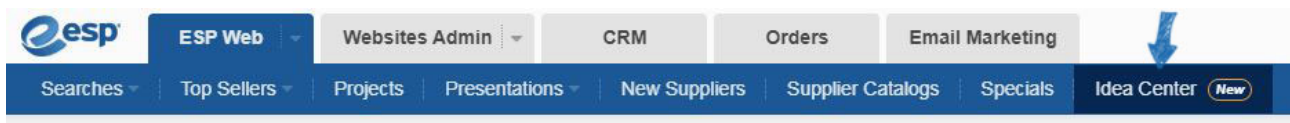
- [Bulk Task Change Capabilities](#)
- [Option to Copy PO Reference on Reorders](#)

ESP Websites and Company Store Updates

- [Company Store Product Collection Visibility](#)

The Idea Center

The new [ESP Idea Center](#) provides you with inspiration for events and industry promotions powered by ASI's award-winning editorial content.

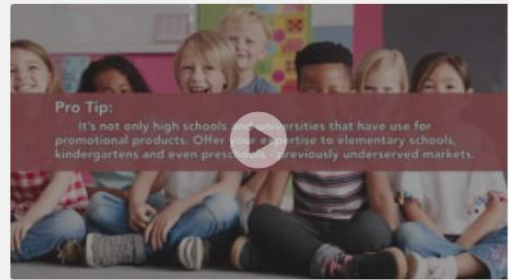


Click on a thumbnail for an event or industry to access articles and videos, as well as pre-defined search links for popular terms related to the main topic.

IDEA CENTER

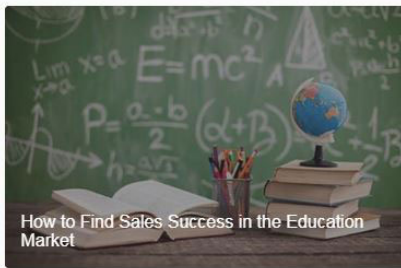
Education

Looking to ramp up promotional products sales? Sell a wealth of products to the education market, the top-buying sector for distributors. Fundraisers, teams, PTAs, universities – they all purchase a variety of promotional products every single day.



- SCHOOL PROMOS
- UNIVERSITIES
- PTAS
- FUNDRAISERS
- FRATERNITIES & SORORITIES
- SCHOOL TEAMS

Articles (4)



How to Find Sales Success in the Education Market

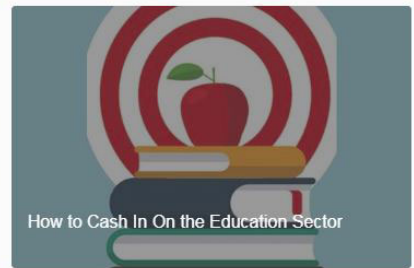
Shrinking enrollment translates into a sharp need for promo.

[Read More](#)



Promo Market Statistics - Primary/Secondary Education

[Read More](#)



How to Cash In On the Education Sector

Distributors can capitalize on the promo industry's top market by taking a timely approach.

[Read More](#)

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Ability to Sort in Presentations

There is now a sort dropdown available in the Edit Products section of ESP Presentation. Use the options within the dropdown to reorganize the order of the products within the presentation.

ESP Presentation

Created By: ESP User

 Products in this Presentation

- Add Products
- Edit Products
- Price Calculator
- Design
- Settings
- Comments

Sort by



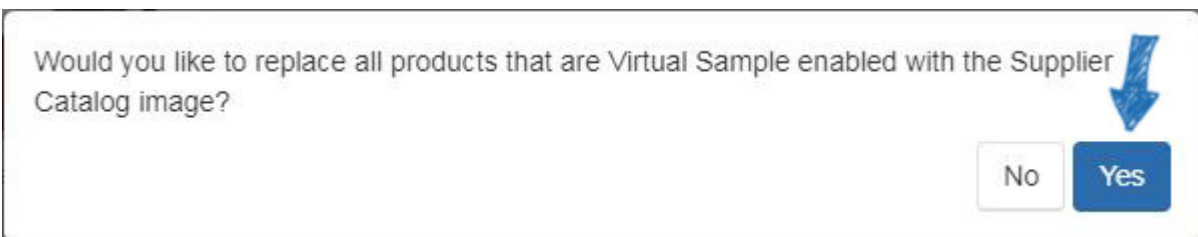
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Presentation Image Replacement Options

In an ESP Presentation image changes can now be applied to all virtual sample enabled items. Hovering on an image will provide the available options.



After clicking on an option, a prompt will appear asking if you would like to replace the current image with your selection for all virtual sample enabled images within the presentation.



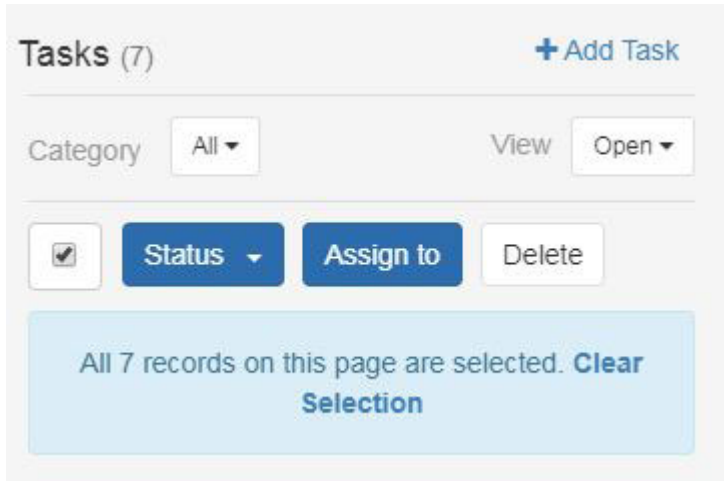
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Bulk Task Change Capabilities

Tasks can now be managed in bulk in CRM. You can mark a single task, multiple tasks, or use the main checkbox to the left of the status dropdown to select all tasks. The available buttons are:

- Status: Update the current status for the marked task(s).

- Assign to: Design the selected task(s) to another user within your company.
- Delete: Remove the selected task(s).



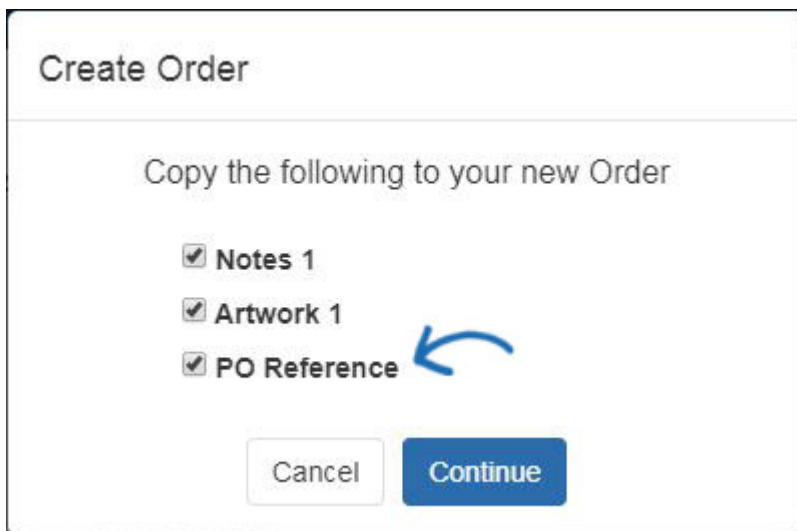
The screenshot shows a 'Tasks (7)' interface. At the top right is a '+ Add Task' button. Below it are two dropdown menus: 'Category' set to 'All' and 'View' set to 'Open'. A selection bar contains a checked checkbox, a 'Status' dropdown, an 'Assign to' button, and a 'Delete' button. A light blue box below the selection bar contains the text: 'All 7 records on this page are selected. Clear Selection'.

Also in this area, you are able to use the category dropdown to select a specific type of task, as well as use the open dropdown to view tasks by their current status.

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Option to Copy PO Reference on Reorders

When doing a reorder, you will now have the option to copy the PO Reference number.



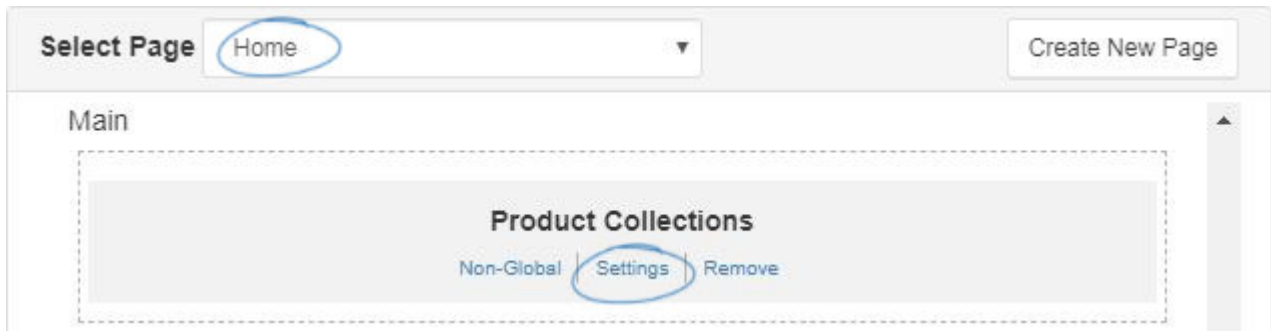
The screenshot shows a 'Create Order' dialog box. It has a title 'Create Order' and a subtitle 'Copy the following to your new Order'. Below the subtitle are three checked items: 'Notes 1', 'Artwork 1', and 'PO Reference'. A blue arrow points to the 'PO Reference' item. At the bottom are two buttons: 'Cancel' and 'Continue'.

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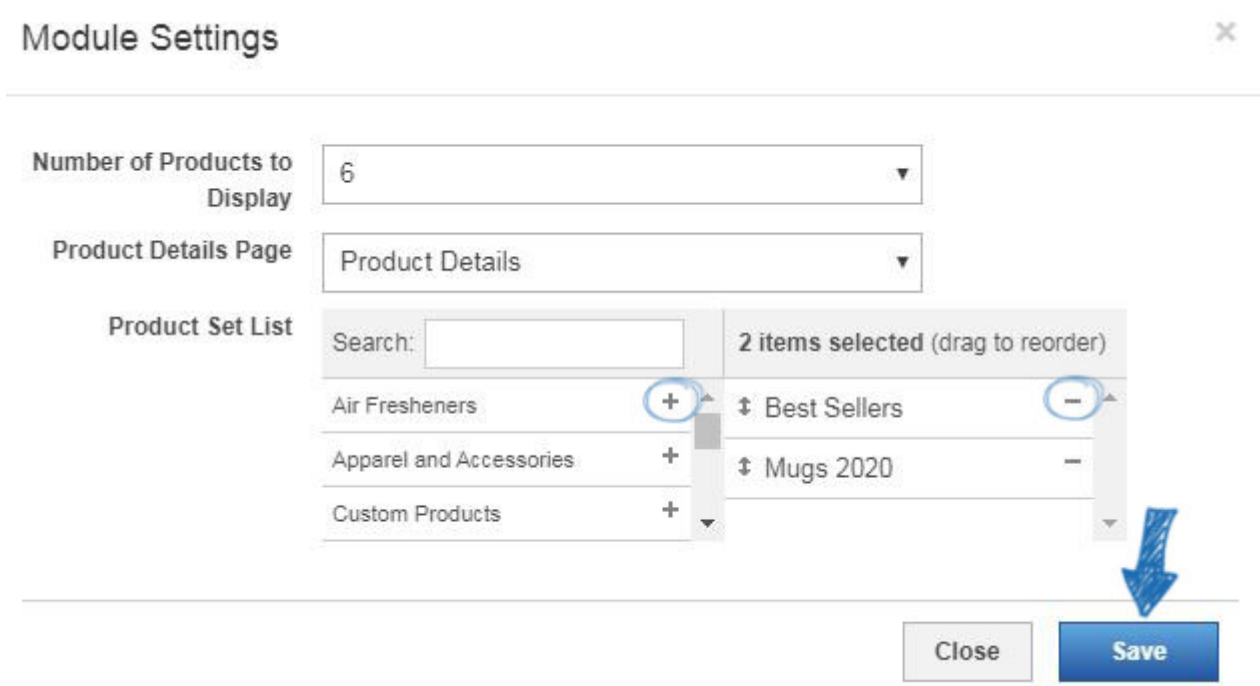
Company Store Product Collection Visibility

You are able to control the visibility of product collections across the pages of your company store. Every company store site can

feature up to ten product collections, but you are now able to select specific ones to display on pages throughout the site. For example, if you have ten product collections enabled on your company store, but only want to display two on that site's homepage, you can modify the settings of the module to show only the product collections you have selected. In the Advanced Page Manager, select Home from page dropdown, locate the product collections module, and click on Settings.



Select use the "+" and "-" icons to choose which product collections to include on the homepage and then click on the Save button.



After clicking on the Make Changes Live link, only the product collections you have specifically chosen to have displayed on the homepage will be shown.



Search All Products

Price From \$

Price To \$



Home

About Us

Contact Us

Mugs

Padfolios

Mugs 2020

See all Products



12 oz. Ceramic Coffee Mug, Latte Mugs



Stir'N Sip Mug™



16 oz. Bistro Coffee Mug, ceramic mugs



16 oz. Bistro Ceramic Mug - color coded coffee mugs



Low Rider Mug



28 oz. Challenger Stainless Steel Tumbler travel mugs

Best Sellers

See all Products



Mist-R-Fan



Lip balm - shimmers



Beach Amenities Kit



10 oz. LED Lighted Frosted Margarita Glass



Antibacterial Wet Wipe Canister



Backpack Cooler Bag

This option will be available for all pages on your site.

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