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What's New in ESP

2019-04-10 - Jennifer S - in General

ESP Websites Updates

- [301 Redirect to Retain SEO Traffic](#)
- [All Pages Added to Site Map](#)

ESP Web Updates

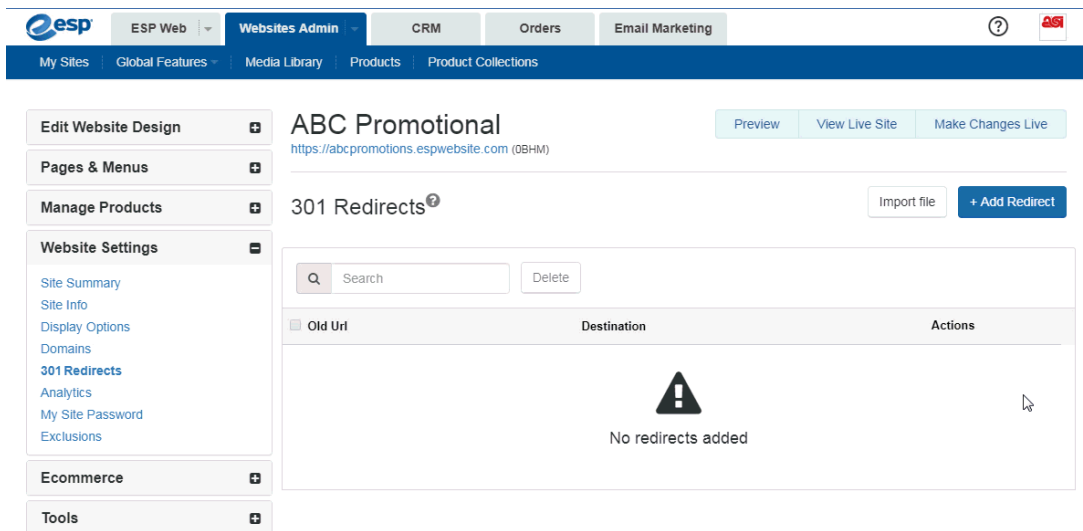
- [Easier to locate Advanced Search in ESP Web](#)

ESP CRM & Orders Updates

- [Set Proof Required Option for Companies](#)
- [Set Default Orders Contact to Display on Supplier-facing Documents](#)
- [Set a Default Salesperson for Orders](#)
- [Create a New Customer in Quickbooks from an ESP Order](#)

301 Redirect to Retain SEO Traffic

To retain the SEO ranking information when moving pages from an old site to your new ESP Website, it is important to use a 301 redirect, rather than just recreating the page. By using a 301 redirect, the SEO weight and Google ranking for the web page will be preserved. In the ESP Websites admin, go to the Websites Settings section and select 301 Redirects. Then, click on the Add Redirect button and type the original page URL and the new page URL. If you have a large amount of pages to redirect, you can use the Import File button.

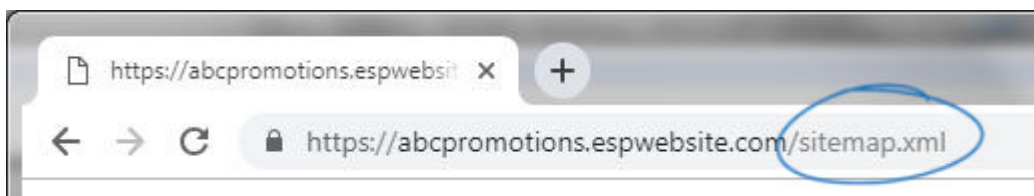


For more information please review the [301 Redirects section of the ESP Websites - Website Settings](#) article.

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All Pages Added to Site Map

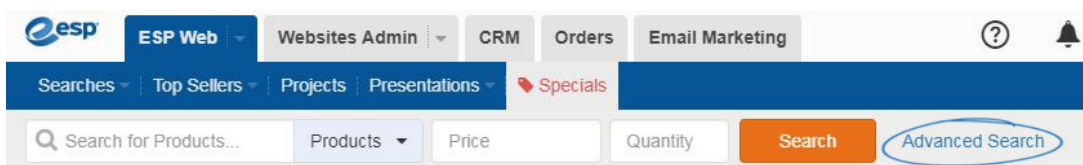
To ensure that Google and other web browsers are properly analyzing your ESP Websites and Company Stores, all pages are now included in the site map. To view the site map for your ESP Website or Company Store, go to the main site address and type "/sitemap.xml".



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Easier to locate Advanced Search in ESP Web

The Advanced Search has been enlarged on the ESP Web homepage and now opens in a new window.



The updated Advanced Product Search can be closed using the "X" at the top or by entering criteria in any of the available fields and then clicking on the Search button.

Advanced Search: Products ✕

Search for products using...

All of these words (AND)
 Any of these words (OR)
 This exact phrase
 None of these words

Supplier

Supplier Rating
Hover over and Click on the Stars to search by Supplier Rating

☆☆☆☆☆

Preferred Supplier

Platinum
 Gold
 Silver
 Bronze
 Standard

Product

Price
 Cost
 Profit
 Quantity
 Production Time

\$ Min TO \$ Ma:

Include Rush Time

Category
 Material

Other
 Live Product Feed 📡
 Live Inventory 📦

↻ Clear Search
Cancel
Search

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Set Proof Required Option for Companies

Within the CRM customer record, the option to set a default proof required is now available. The options are:

- None
- Email
- Digital Photo
- Pre-Production

These options can also be changed on the fly in during the order creation process.

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Set Default Orders Contact to Display on Supplier-facing Documents

An orders contact can be important because it lets the supplier know exactly who to contact when necessary. In the Company Profile section of the ESP Admin, the option to set a default order contact is available.


Order Contact

Allow users to set a contact for questions about an order

Choose a default contact

Order Creator
 Customer Record Owner
 Someone else

On customer-facing documents, such as the purchase order, the order contact will be visible towards the top of the document.

View Packing List Download Print Send					
ASI 4800 E Street Rd Trevose, PA 19053-6658 US customerservice@asicentral.com	<table border="1"><tr><td>Purchase Order #</td><td>201923603</td></tr><tr><td>Total (USD):</td><td>\$1000.00</td></tr></table>	Purchase Order #	201923603	Total (USD):	\$1000.00
Purchase Order #	201923603				
Total (USD):	\$1000.00				
Order Contact  ESP User espuser@asicentral.com	Sales Person John Smith	Order Date 04/09/2019			
Vendor ASI Supplier Company 123 Main Street Springfield, PA 12345 United States info@asisuppliercompany.com (800) 555-5555	Ship To A Plus Company 1 A Plus Drive Chatham, NJ 07928 United States				

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Set a Default Salesperson for Orders

In the Company Profile section of the ESP Admin, the option to set a default salesperson for newly created orders is available. You can select to have either the order creator (user who creates the order for any customer, existing or new) or customer record owner (user who owns the customer account in CRM) set as the default salesperson when a new order is created.

Default Salesperson 

Order Creator

Customer Record Owner

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Create a New Customer in Quickbooks from an ESP Order

When sending orders from ESP Orders to QuickBooks, if the customer is not already in QuickBooks, use the option to create a new customer.

Note: It is important to note choosing to create a new customer will establish an account in QuickBooks with the customer name.

Send to Quickbooks



QuickBooks Invoice

Customer (ABC Company)



Create New Customer



Tax

Add Total Tax as an Item



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