



Advertising
Specialty
Institute®

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Supplier Equipment Packages

Tamika C - 2018-10-16 - in About ASI

Basic Equipment Membership Package

- SGR™ Online, medium rectangle ads (3)
- Products listed in ESP® and the Supplier Dashboard, the sourcing databases for distributors and suppliers
- Connect® ad position on login page (1)
- ASI® FastFind Directory listing (April & October)
- SGR™ E-Newsletter ads (3)
- EmailExpress™ SGR ad (1)

Standard Equipment Membership Package

Includes all the benefits of the Basic Equipment Membership Package, plus:

- SGR™ Online, additional medium rectangle ads (6 total)
- SGR™ E-Newsletter additional ads (6 total)
- EmailExpress™ SGR additional email blasts (4 total)

Marketing Membership Package

- SGR™ Online, medium rectangle ads (6)
- Products listed in ESP® and the Supplier Dashboard, the sourcing databases for distributors and suppliers
- Connect® ad position on login page (1)
- ASI® FastFind Directory listing (April & October)
- SGR™ E-Newsletter ads (6)

- EmailExpress™ SGR ad (4)
 - Counselor® Magazine square 1/3 page ad (2)
 - 10 x 20 booth space at ASI Show®
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Wearables Membership Package

- SGR™ Online, medium rectangle ads (6)
 - Products listed in ESP® and the Supplier Dashboard, the sourcing databases for distributors and suppliers
 - Connect® ad position on login page (1)
 - ASI® FastFind Directory listing (April & October)
 - SGR™ E-Newsletter ads (6)
 - EmailExpress™ SGR ad (4)
 - Wearables® Magazine half-page ads (5)
 - Wearables® E-Newsletter ad unit (1)
 - EmailExpress™ Wearables email blasts (3)
 - 10 x 20 booth space at ASI Show®
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