



## Maximize Your Success with ASI

Jennifer M - 2024-01-30 - Helpful Info

ASI provides you with the tools to build a successful business in the promotional products industry. Through products and services, including self-service options and education, ASI is dedicated to helping all members succeed. Members are also entitled to use their ASI membership to receive discounts on business services from our affiliates, including shipping, credit card processing and more!

Here at ASI we are devoted to helping our members succeed! Our members only [ASI Help site](#) is full of useful tools and information. You will need to log into to view any information, but creating an account is quick, easy, and free.

Your ASI Central login can also be used to log into [ASI University](#) and [ASI Help](#).

---

### How Can We Help You Succeed Today?

#### [Education](#)

Learn from industry experts during these classes from the ASI University.

#### [News](#)

Take a look at the latest guidance from our award-winning editorial team.

#### [Research](#)

Post these graphics from ASI's Ad Impressions study to your social media sites to show your clients the power of promo.

#### [Intern Hiring Tools](#)

Use these resources to find the perfect intern for your company.

#### [Sales Sheets](#)

Selling products you've never sold before or haven't sold in such a large volume? Check out these sales sheets!.

#### [Promo Picks](#)

This E-Newsletter compiles the latest promo items for you to view in ESP.

---

### Additional Options

#### Products and Services

You can become a successful ASI member by taking advantage of the many products and services available to all of our members. Whether you're a [distributor](#), [supplier](#) or [decorator](#), ASI has a product or service to help you grow your business.

#### Business Savings Programs

ASI members can enjoy [business savings](#) with the best services and brands to support their business.

#### The ASI Show

Since its inception in 1998, The ASI Show has grown to be the meeting place for top suppliers and distributors in the advertising specialty industry. The ASI Show takes place in

three cities across the country and features an action-packed, three-day schedule providing an environment conducive for suppliers and distributors to spend quality, one-on-one time together. Only at The ASI Show can distributors and suppliers benefit from such a wide range of free education. Led by experts in the field, workshops are available for every level of experience. Topics focus on up-to-date issues affecting the ad specialty industry to guarantee success in any economic environment. To learn more, please visit [www.asishow.com](http://www.asishow.com)

### **Digital Marketing Services**

In addition to displaying social media icons on your ESP Website, an additional service, [ASI Local Listings](#), is available to help ensure your accurate business data is displayed across up to 70 platforms!

### **ASI Radio**

Check out [ASI Podcasts](#) to hear the latest news in the industry and/or industry-related topics!