Market Research Overview

Jennifer M - 2022-08-04 - Market Research

The mission of ASI's insights team is to provide data and infographics to help our members show the value of promotional products and improve their business.

Check out our latest research using the buttons below.

State of the Industry

This award-winning, annual report provides an in-depth look at the current state of the promotional products industry including top product categories, leading markets, the Top 40 suppliers & distributors by sales and much more.

Global Ad Impressions Study

Get powerful data to prove to your clients that promotional products are the most high-impact, cost-effective advertising medium around.

State and Regional Report

Our exclusive data breaks down annual distributor sales by state and region plus offers the strategies, products and trends that are going to propel distributors forward.