



Advertising
Specialty
Institute®

Product Support > My ASI > Magazines & eNewsletters > Magazine FAQs

Magazine FAQs

Tamika C - 2017-02-13 - Magazines & eNewsletters

How do I subscribe to a magazine?

Click on the name of the magazine below to access the subscription page.

[Counselor®](#)

U.S. subscription price: \$75/year

Canadian/Foreign subscription price: \$150/year

[Advantages™](#)

Advantages is a free magazine to qualified ASI Members and Non-Members

[Stitches®](#)

Stitches is a free magazine

[Wearables®](#)

Wearables is a free magazine

[Supplier Global Resource](#)

SGR is a free magazine to active ASI Supplier Members only

Are any ASI® Magazines free?

Yes, Advantages, Stitches, Wearables and Supplier Global Resource (SGR) are free. SGR is only available to active ASI Supplier Members.

How much do the magazines cost?

Counselor is \$75/year for a U.S. subscription, the Canadian/Foreign subscription price is \$150/year. Advantages, Stitches, Wearables and Supplier Global Resource (SGR) are free. SGR is only available to active ASI Supplier Members.

As an ASI member, you must be in good account standings with ASI to subscribe to the Counselor magazine. Additionally to subscribe to Stitches magazine you will need to fill out a qualification form, you will be disqualified if you are not in the industry, or have not renewed your subscription within the last year.

I am not a member of ASI. Can I still subscribe to the magazines?

You may subscribe to the Counselor magazine, but as a non member you would need to pay the subscription in full. You may also subscribe to Advantages, Stitches and Wearables. Supplier Global Resource (SGR) is only available to active ASI Supplier Members.

Can I receive more than one ASI Magazine?

Yes, you may receive any ASI Magazines; however, Supplier Global Resource (SGR) is only available to active ASI Supplier Members.

How do I cancel a magazine subscription?

You may contact the ASI Member Services team by email at customerservice@asicentral.com to cancel a subscription.

Can I change the address on my magazine subscription?

You may contact the ASI Member Services team by email at customerservice@asicentral.com to change the address on your subscription.