



Advertising
Specialty
Institute®

Portal > Knowledgebase > General > ESP Training

ESP Training

Wendy D - 2019-03-13 - in General

ESP Training

ASI Technical Support offers free, live training sessions online for ESP! Each class is conducted by our knowledgeable support agents. You can attend as many sessions as you like, all completely free of charge!

The live training sessions are held during regular business hours, Monday through Friday, eastern time. We understand that sometimes it is not possible to attend a live training, so we also offer [on-demand webinars](#) of the training sessions, available 24-7 for your convenience!

Additionally, we have quick reference videos available for how to complete an order! You can watch the [whole playlist](#) or jump directly to a chapter:

- Chapter 1: [Log In, Locate, and Order](#)
- Chapter 2: [Filling in the Order Form](#)
- Chapter 3: [The Configuration Tab](#)
- Chapter 4: [The Decoration Tab](#)
- Chapter 5: [The Instructions Tab](#)
- Chapter 6: [The Shipping Tab](#)
- Chapter 7: [The Sales Tax Tab](#)
- Chapter 8: [Previewing and Sending](#)
- Chapter 9: [Closing an Order](#)

Interested in attending a training session?

Great! Which webinar would you like to attend?

- [ESP Web](#)

Recommended sequence of training:

- ESP Web - Getting Started
- ESP Web - Presentations

- [ESP Websites](#)

Recommended sequence of training:

- ESP Websites - Getting Started
 - ESP Websites - Advanced Features
 - ESP Websites - Custom Products
 - ESP Websites - Company Stores
 - [ESP CRM and Orders](#)
Recommended sequence of training:
 - - Integrating ESP CRM Into Your Daily Workflow
 - ESP Orders - I Have An Order! What Do I Do?
 - ESP Orders - Additional Features
 - [Email Marketing](#)
Recommended sequence of training:
 - - Email Marketing
-

On-Demand Webinars

ESP Web - Getting Started

If you are just getting started with ESP Web, you can check out a [quick overview](#) about how to log in and start searching for products; or you can watch the full webinar below.

Note: To view the webinar in full screen, begin playing the video, click on the YouTube button and then click on the Full Screen option.

ESP Web - Presentations

Once you've mastered the basics of product searching, it's time to learn how to customize your presentations! You can check out a [quick overview](#) about how to personalize your presentations; or you can watch the full webinar below.

Note: To view the webinar in full screen, begin playing the video, click on the YouTube button and then click on the Full Screen option.

ESP Websites - Getting Started Webinar

This webinar focuses on logging into the ESP Website Admin, building your site for the first time, general customization and making your site live.

Note: To view the webinar in full screen, click on the YouTube button and then click on the Full Screen option.

ESP Websites - Advanced Features Webinar

This webinar will provide information on how to make changes to a pre-existing or pre-created ESP Website, as well as cover more in-depth customization and management options within the ESP Admin.

Note: To view the webinar in full screen, click on the YouTube button and then click on the Full Screen option.

ESP Websites - Company Stores Webinar

The Company Stores webinar focuses on how to create and manage a company store site, which is a website that focuses on a niche market. While many of the administrative features are very similar to managing an ESP Website, there are some specialized options which are unique to company stores. Both ESP Websites and Company Stores are accessible through the ESP Websites Admin.

Note: To view the webinar in full screen, click on the YouTube button and then click on the Full Screen option.

Custom Products Webinar

Custom Products are products that you can personalize for use on your ESP Website and/or Company Store. These can be products that do not exist in ESP Web or that you need to create for your site.

Note: To view the webinar in full screen, click on the YouTube button and then click on the Full Screen option.

ESP CRM Training

Learn about adding companies and importing data in ESP CRM.

Note: To view the webinar in full screen, click on the YouTube button and then click on the Full Screen option.

ESP Orders - I Have An Order

This webinar focuses on how to complete an order using ESP Orders.

Note: To view the webinar in full screen, click on the YouTube button and then click on the Full Screen option.

ESP Orders - Advanced Features

This webinar focuses on more advanced features of ESP Orders, such as split shipments..

Note: To view the webinar in full screen, click on the YouTube button and then click on the Full Screen option.

Email Marketing Webinar

This webinar demonstrates how to create a recipient list, customize templates, and send email marketing campaigns.

Note: To view the webinar in full screen, click on the YouTube button and then click on the Full Screen option.
