



Advertising  
Specialty  
Institute®

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## Distributor Digital Marketing Services

Jennifer S - 2018-12-18 - in Marketing Opportunities

### Local SEO

ASI's Local SEO will make your business stand out in front of prospects ready to buy your products and services.

ASI® will launch a local search engine optimization campaign for your business on Google and local online directories. This will help you:

- Maintain a constant presence in front of interested prospects
- Develop credibility for your brand
- Differentiate from competitors
- Appear with consistent information across the Internet
- Show up more in organic and local search results for Google, Yahoo! and Bing

Ready to get started? Visit the [ASI Store for packages and pricing!](#)

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### Social Boost

With 829 million Facebook users to date, social media marketing is not only an effective way to generate exposure; it's an invaluable tool for growing your business!

Facebook is the most popular social networking site among both users and marketers, but maintaining a social media presence can be a full-time job. Enter Social Boost - sit back, relax and let ASI's marketing pros handle it all for you.

With Social Boost, ASI will:

- Build and set up a professional Facebook Company Page for your company, including a customized cover photo and keyword-optimized "about" section
- Provide complimentary whitepaper on "Facebook Guide to Best Practices"
- Write and publish tailored posts with images to your page's timeline
- Manage monthly Facebook ad campaigns to increase page likes, generate buzz about your brand and find new customers

Ready to get started? Visit the [ASI Store for packages and pricing!](#)

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### **InstaBoost**

ASI® InstaBoost allows us to manage your company's Instagram account to help you engage and connect with current and potential customers.

How does InstaBoost work?

- We create or streamline your Instagram account
- Our team posts beautiful, industry-related posts to generate interest
- We utilize relevant hashtags to attract new industry followers
- You are connected with other Instagram users to get on their radar
- We engage with followers by liking photos, increasing the chances of more followers
- Your Instagram account is then linked to an active Facebook business page for additional analytics (optional)

Ready to get started? Visit the [ASI Store for packages and pricing!](#)

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### **LinkBoost**

People invest time on LinkedIn to network, job search, research companies and products and more. Connect with prospects and grow your brand on LinkedIn with LinkBoost.

ASI® will handle everything! We will:

- Create your LinkedIn business page
- Optimize your page for searches, including keywords and links
- Post engaging content such as articles, company news, industry trends, stats and facts
- Moderate comments to ensure you don't miss any leads
- Add the LinkedIn follow button to your ESP Website™

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### **Pay-Per-Click**

With Pay-Per-Click Advertising, we will track keywords and automatically optimize to conversions so you get true pay-for-performance advertising. ASI's automated platform is a best-in-breed paid search solution for capturing prospective customers on all the major search engines, not just Google.

Ready to get started? Visit the [ASI Store for packages and pricing!](#)

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### **Company Reviews**

Online reviews are an important piece of a company's identity and they can impact your bottom line. With Company Reviews, you can let ASI polish your online reputation. This web

marketing tool enables you to control your online reputation by helping to generate positive reviews through customer engagement. Our Company Reviews tool will also route negative reviews back to you before they're posted to an online publication, so you can manage the valuable feedback and improve your customer service.

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