



Advertising
Specialty
Institute®

Product Support > My ASI > Membership Information > ASI New Member Welcome Kits

ASI New Member Welcome Kits

Tamika C - 2018-10-16 - Membership Information

A Welcome Kit is a gift from ASI, welcoming you as a new member! Your Welcome Kit contains materials to help you get up and running in the industry. The materials included in the Welcome Kit will vary based on your new membership needs.

US Distributor Welcome Kit contains:

- The GiftBook
 - Two Idea Showcase catalogs
 - Two Spectrum Celebration catalogs
 - Membership Guide with information regarding all available products and services for Distributor members
-

US Distributor Franchise Welcome Kit contains:

- The GiftBook
 - Two Idea Showcase catalogs
 - Two Spectrum Celebration catalogs
-

Canadian Distributor Welcome Kit contains:

- The GiftBook
 - Two Idea Showcase catalogs
 - Two Spectrum Celebration catalogs
 - Two Professional Buyer's Guides
 - Membership Guide with information regarding all available products and services for Distributor members
-

Canadian Distributor Franchise Welcome Kit contains:

- The GiftBook
- Two Idea Showcase catalogs
- Two Spectrum Celebration catalogs
- Two Professional Buyer's Guides

Decorator Welcome Kit contains:

- The GiftBook
- Two Idea Showcase catalogs
- Two Spectrum Celebration catalogs

Supplier Welcome Kit contains:

- Welcome letter containing unique ASI Number
- "Blueprint to Success" new member brochure
- "Keys to Success" bookmark with suggested monthly new member tasks
- ASI cell phone card wallet