



Advertising
Specialty
Institute®

Portal > Knowledgebase > ASI Show > ASI Events Overview

ASI Events Overview

Tamika C - 2019-02-22 - in ASI Show

ASI Events

ASI Show, fASllitate, ASI Roadshow, Engage, and other events foster business-building relationships among ASI member distributors and suppliers. Each event is designed to meet the varying needs of ASI membership.

ASI Events include:

- [ASI Show](#)
- [ASI Roadshow](#)
- [fASllitate](#)
- [ASI Power Summit](#)
- [fASI500](#)

ASI Show

At the [ASI Show](#), our business is helping your business grow by bringing together suppliers, decorators and distributors within the advertising specialty industry in three of the most popular trade show destinations at strategic times of the year. The action-packed schedule features exhibits promoting the newest and most unique items, a full day of education and non-stop networking opportunities.

The format of the ASI Show allows for meaningful conversations. Much more than a "scan-and-go" show, you'll have the opportunity to expand your industry relationships, learn the latest trends and discuss your sales goals and clients' needs face to face with leading suppliers.

ASI distributor and decorator members can attend each of the ASI Shows for FREE. ASI member companies enjoy cost-saving opportunities, like a free hotel room for the first night of exhibits, access to the full ASI Education Conference featuring a wide selection of topics for every level of experience (a \$199 value), discounted tickets to our popular ASI Show Bash and the ability to purchase early admission seating and meet and greet tickets to our high-profile Keynotes.

Register today to attend:

- ASI Orlando - January 3-5, 2020 (Registration not yet available)
- ASI Fort Worth - February 3-5, 2020 (Registration not yet available)
- [ASI Chicago](#) - July 9-11, 2019

[Return to the top](#)

ASI Roadshow

The [ASI Roadshow](#) is hitting the road again in 2019 and we are expanding into new markets across the United States. The ASI Roadshow is the Ad Specialty Industry's top traveling show and brings suppliers, multi-line reps, and distributors together in an intimate tabletop environment.

[Return to the top](#)

fASIlitate

ASI's executive-level, invitation-only hosted buyer event, [fASIlitate](#) was developed to foster high-level distributor and supplier relationships, while creating lucrative business opportunities.

The format features private, pre-set meetings between top-level decision makers from respected distributors and highly sought-after suppliers. Each 20-minute session takes place in the privacy of the supplier's suite, guaranteeing uninterrupted, productive discussions. Distributors and suppliers must meet high qualifications and requirements before they are formally invited.

[Return to the top](#)

ASI Power Summit

The [ASI Power Summit](#) is the annual gathering of industry leaders from promotional product companies of all sizes to:

- Discuss the climate of the industry
- Develop action plans
- Form collaborative relationships
- Learn from speakers working for the world's most recognizable brands

[Return to the top](#)

fASI500

[fASI500](#), launching in 2019, is an executive-level, invitation-only hosted buyer event created exclusively for ASI distributor members who personally sell \$500,000+ annually of promotional products and are looking to take their business to the next level.

[Return to the top](#)