



Advertising  
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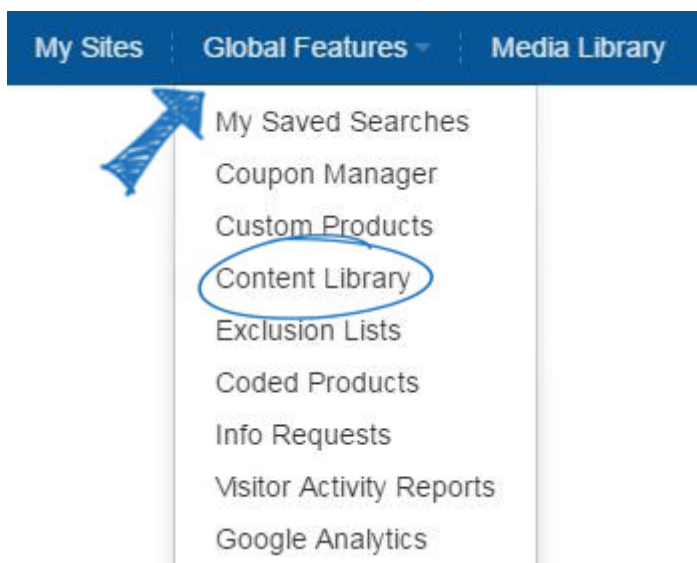
Portal > Knowledgebase > ESP Websites > Adding a Blog to Your ESP Website

## Adding a Blog to Your ESP Website

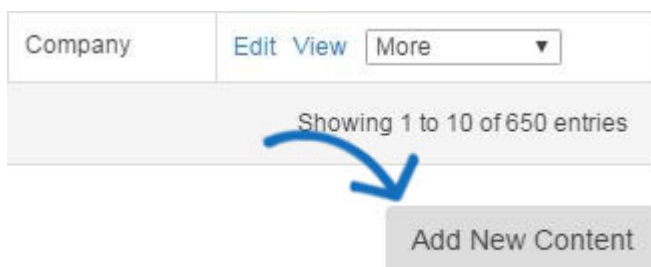
Tamika C - 2018-01-30 - in ESP Websites

A company blog can help your clients stay up-to-date with news and press release information within your company and the promotional products industry!

To add company feed to your ESP Website, the first step is to create the content itself. To do this, log into the ESP Websites admin, click on Global Features and select Content Library.

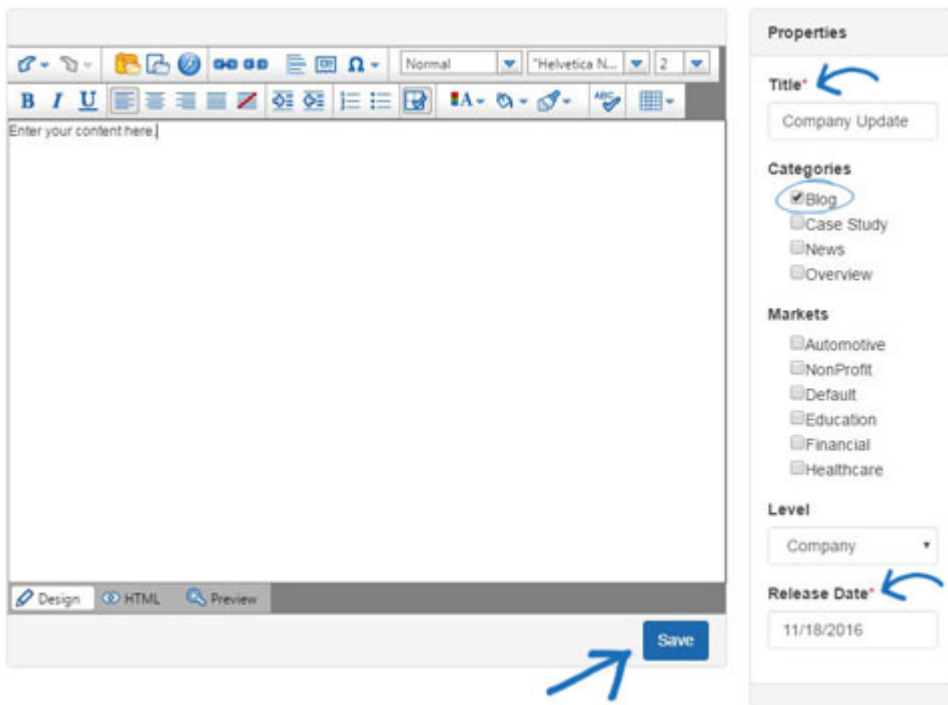


Click on the Add New Content button.

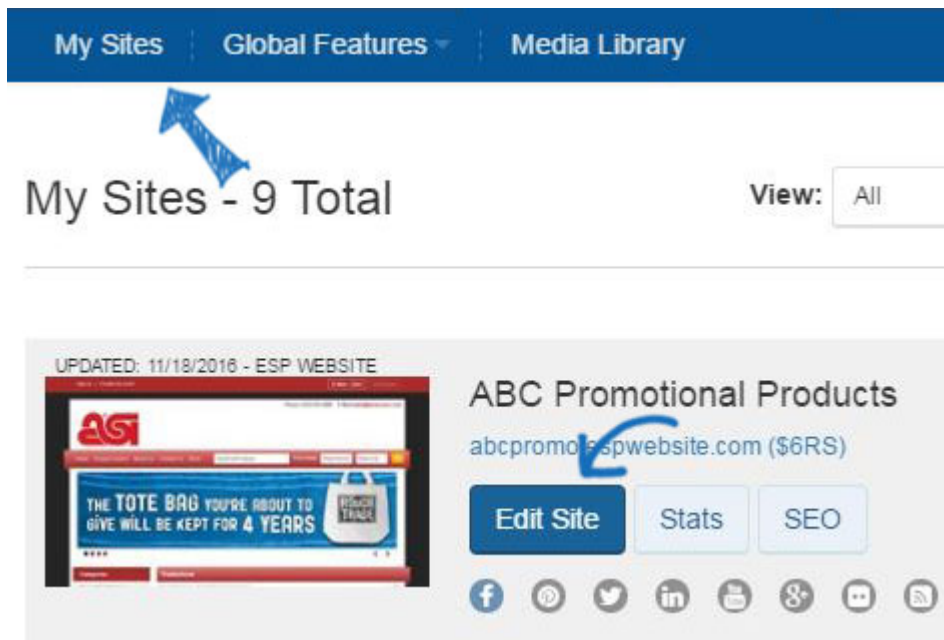


Use the available toolbars to create your content. If you want to add HTML code, click on the <> HTML option on the bottom toolbar to enter coded content. If you need information

on current event in the promotional products industry, the news page on [ASI Central](#) is an excellent source. When you are finished entering and editing content, go to the Properties box on the right. Enter a title for your content, check "Blog" and enter a Release Date. Click on the Save button.



Next, click on My Sites from the Management toolbar and then click on the Edit Site button.



Expand the Pages & Menus section and select Advanced Page Manager



Click on the Edit Page tab and then use the Select Page dropdown to choose the page on which you would like to include your blog.

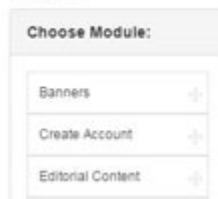
## Edit Page ?

Manage Pages

Edit Page

Modifications made to your ESP Website pages using Advanced Design tools could cause standard Design Studio tools to no longer apply to certain features and functionality on your ESP Website. To get started, select a page to edit, or create a new page. Next, select the modules you want to display and customize.

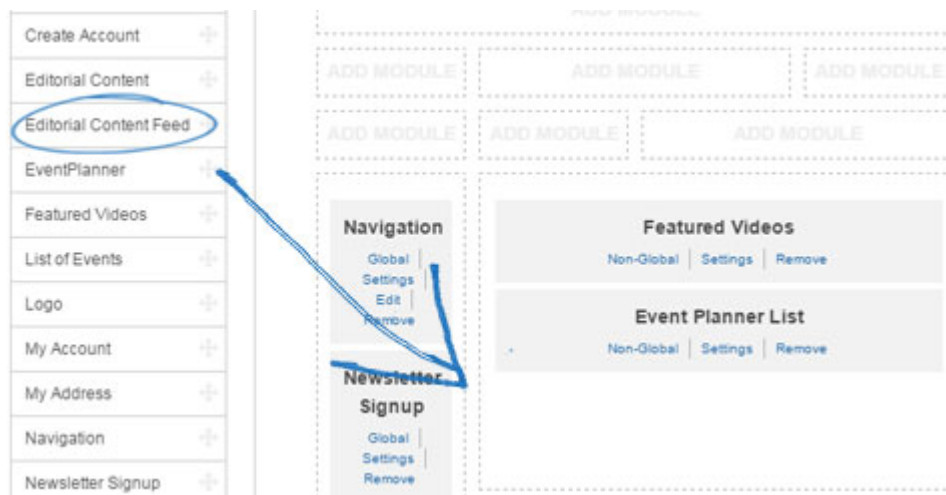
### Modules



### About Us



Drag and drop the Editorial Content Feed to a section of the page.



In the Module Settings, select Blog in the Categories area. Then, click on Save.

Module Settings ×

**Market Groups**  
Automotive  
Default  
Education  
Financial

**Categories**  
Blog  
Case Study  
News  
Overview

**Tag**

**Number of Articles to Display**  
3

**Articles per Row**  
1

**Preview Height**  
100

**Visible**  
True

Scroll back to the top of the ESP Websites Admin and click on the Make Changes Live link.

Your blog will now be displayed on your ESP Website.