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Catalog FAQs

Tamika C - 2018-11-20 - Manage Services

What do the ASI Catalogs do for my business?

ASI® Catalogs give your clients new ideas and ways of using promotional products. With marketing services for lead generation and catalog fulfillment programs, ASI Catalogs help you stay one step ahead of your competitors!

How can I purchase/order any of the catalogs?

You may purchase any of our catalogs via the [ASI Store](#) or contact your ASI Account Executive.

Can my catalogs be imprinted?

Yes, your catalogs can be imprinted, in full color, with your company logo and contact information. You may send your imprint and artwork information to catalogart@asicentral.com.

How can I get the status of my catalog order?

You may contact our Customer Service team for the status of your catalog order or reach out to your Marketing Services Representative. Members Services can be reached by the following:

- Phone: (800) 546-1350, option 1
- Email: customerservice@asicentral.com
- Fax: (215) 953-3045

Am I able to change the artwork, quantity or shipping address of my catalogs?

Yes, any changes after the catalog order is placed can be done by contacting your ASI Account Executive.

Am I able to cancel my catalog order?

Yes, cancellations are handled by your ASI Account Executive.

What is the Preview Society?

The ASI Preview Society is a catalog program that ensures you are among the first distributors to market your business with the sales-generating catalogs you count on every year. The Preview Society gives you an exclusive advantage of receiving your catalogs as they come off the press.

Preview Society Features

- As part of the Preview Society, there is no order to place! You receive your previous order, including free shipping.

The Preview Society will mail a letter to confirm the total copies of the catalogs and the ship date. The letter may include your imprint information or artwork. If everything in the letter is correct, do nothing. The catalogs will be shipped to you.

The Preview Society is available for all ASI Catalogs.

What are the publication dates of the ASI Catalogs?

Catalog	Release Month
Idea Showcase Spring Edition	October
Idea Showcase Health Care Edition	October
Spectrum	November
Spectrum with Gift Supplement	November
Idea Showcase Fall Edition	April
Idea Showcase Schools Edition	April
The Gift Book	July